# HOW DOES MEMORY WORK?



RETENTION PHASE



RECALL PHASE



### **INPUT PHASE**

Uploading knowledge to memory

#### In a Library

A librarian that receives a new book for admission to the library.

The librarian gives the book a specific number

#### In your Mind

You are confronted with a **new fact or information.** 

You **encode and organise** the new fact or information

what is it and where does it belong?



## **RETENTION PHASE**

Information remains in your memory until you need it (recall it)

#### In a Library

Next, the librarian places the book in the collection (on the shelf, with other books on the same subject) according to the specific number

#### In your Mind

You **create a pathway** (think of GPS coordinates) to **where** this fact or information will be **stored** in your memory.

The short-term memory holds about 7 items at once, plus or minus two.

New facts or information becomes stored in your short-term memory.



## **RECALL PHASE**

You recall the fact or information.

#### In a Library

the library, you must first "search" the library's catalogue for the book's number (association).

If you want to check a book out from

#### In your Mind

This means that you will "search" for where the information is stored in your memory to extract and use it (association).

Without a book's number, you cannot locate the book on the shelf. If the book is not numbered correctly (during the input phase) and shoved on a shelf anywhere in the library (retention phase), a person will not be able to find the specific book amongst the other thousands of books (recall phase).



information in the mind **for a short period of time** (short term memory is brief and limited).

Use **rehearsal strategies** (repeating/review) to

remember the information long-term.

It is VERY important to note that without REVIEW you will forget the facts or information. You have to "walk the pathway" you have created to where the information is stored in your memory several times otherwise you may

get "lost" (go blank) trying to "find" (recall) the information. REVIEW

LONG-TERM MEMORY

It is during the REVIEW process that you convey facts and information to your long-term memory and cement it in place for future recall.